

Samantha Chang

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www.sachadesigns.com

EDUCATION

University of Illinois at Urbana-Champaign

Bachelor degree in Fine and Applied Arts

Major: Graphic Design

WORK EXPERIENCE

Freelance Graphic Designer

Summer 01–Present

- Freelancing projects ranging from direct mailers, posters, logo identity, menu design, personal websites, greeting/holiday cards, wedding invites/programs, flyers brochures.

Fabiano Communications (www.fabianocom.com) – Scottsdale, Arizona

Creative Staff/ Graphic Designer

March 2004-2005

- Part of the creative staff that developed strategies for businesses ranging from corporate identities to TV commercials, taking a concept from start to finish.
- Designed and produced print-ready art for posters, book/journal covers, direct mails, ads, promotional items and collateral projects.
- Assisted as junior art director for photoshoots and attended press checks for major print jobs.

American Color (www.albertsons.com) – Phoenix, Arizona

Graphic Designer

Aug 2003-2004

- Designed in-store graphics, point of purchase displays/signages, newsletters, direct mail, ads, and special event graphics for Albertsons retail stores nationwide.

Wolfram Research Incorporated (www.wolfram.com) – Urbana, Illinois

Graphic Designer

Summer 99–2003

- Researched and came up with creative ideas to enhance the look and feel of the many products developed at Wolfram Research (*Mathematica*) such as CD covers, CD packaging, ads, promotional items, brochures, manuals, web banners and catalogs.
- Worked closely with product managers, project coordinators, and art director to successfully complete a given project.
- Attended all press checks for major projects.

SKILLS

Macintosh OSX, proficient with software such as Photoshop, Illustrator, and QuarkXpress with proficiency with InDesign, HTML and Flash.

OTHERS

Ad Club member in Champaign, Illinois Summer 99–Summer 2003

Winner of the student “best of show” and “best poster design” category in 2001 ad club in Illinois.

References available upon requests